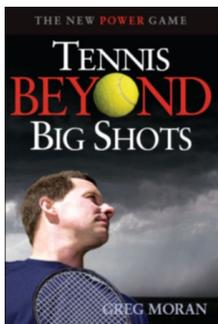


FACT SHEET

“We moved from the bottom of our tennis division to the top. Tennis Beyond Big Shots offers an approach that players can apply immediately.”



Tennis Beyond Big Shots

Greg Moran

ISBN **1932421041**; \$26.95; Paperback; 6.14x9.21 inches; 260 pages; Library of Congress CIP Data and Index included

Publication date: **July 2006**

Availability: Wholesale distribution through Ingram, Baker & Taylor, Gazelle (UK). Retail availability through leading online retailers; chain and independent bookstores; tennis pro shops and catalogs; and direct from the book website at TennisBeyondBigShots.com.

About This Book: Tennis Beyond Big Shots presents a bold back-to-the-future approach. A new game that moves away from power and big shots yet is more lethal to opponents than any booming serve. Greg Moran shows players of all ages and abilities that, with simple and small changes, you can not only maximize your tennis wins and play longer, but also have much more fun doing it.

- ❖ How you can win big with small changes
- ❖ Forgotten shots that will raise your game
- ❖ Why good thinking tops great strokes
- ❖ Secrets of the new “power game” to win, play and enjoy more

A book for every tennis enthusiast!

Meet The Author: Greg Moran brings to this book a wealth of experience spanning decades as a competitive player and much-sought-after tennis teaching professional. Award-winning Pro and Director of Tennis at The Four Seasons Racquet Club in Wilton, CT, Greg enthusiastically teaches top-ranked players, weekend warriors and eager beginners. A prolific contributing writer for leading tennis magazines, he also shares his winning strategies on television. Greg is a member of the Wilson Advisory Staff and a National Speaker for the Cardio Tennis program launched by the US Tennis Association and the Tennis Industry Association.

Interviews, Author Appearances and Speaking Engagements: Greg resides in Connecticut and can be contacted at 203.762.2423 ;

Reviews: “Tennis Beyond Big Shots is one of the most unique books I've read. A must for every player's library.”

CHRIS EVERT, 18-time Grand Slam Champion

“Greg’s book could be a blueprint for how I’ve approached the game from my junior days through my career on the professional and senior tours. Tennis Beyond Big Shots will permanently improve your game.”

MATS WILANDER, Former No.1 Pro Player

"Greg Moran shows how you can win many more matches simply by making small changes to your game!"

CLIFF DRYSDALE, ESPN TV Tennis Analyst, Former World Top Ten Player

“If you want to win more matches and have a great time doing it, Tennis Beyond Big Shots is the book for you.”

STANLEY MATTHEWS JR., Former Great Britain Davis Cup Star

“Greg's coaching has made me club champion for three consecutive years.”

BOB MITCHELL, Tennis Enthusiast

“I wish I had written this myself! A real winner for players of all levels.”

TOM GULLIKSON, Former US Davis Cup Captain and Coach of Pete Sampras

"Club players everywhere can win more and have more fun with Greg's unique back-to-the-future approach to tennis"

LUKE JENSEN, French Open Doubles Champion & ESPN Tennis Analyst

“Greg has worked with top players and taught thousands of students. His book will have to be at the top of the list for all tennis lovers.”

VIC BRADEN, Renowned tennis coach, researcher, psychologist and author

“Greg Moran’s Tennis Beyond Big Shots is an insightful look at tennis at various stages in our playing lives. His sincere and passionate lessons help us to remember that at the end of the match, it’s not always about the score.”

TIM HECKLER, CEO, United States Professional Tennis Association

“Greg Moran’s book, unlike any tennis book out there, shows us how to be a winner both on the tennis court and in the game of life.”

DENNIS VAN DER MEER, President, Professional Tennis Registry

“Beginners up to professional tour players will find Tennis Beyond Big Shots to be a fun and educational read. Greg teaches us that “power” tennis is not all it is cracked up to be.”

ANNE SMITH, 10-time Grand Slam Doubles Champion

“While reading Greg Moran's new book, I found myself smiling and nodding in agreement the whole time. It's well written, positive, simple, and powerful. Wonderful insights.”

WAYNE BRYAN, Tennis coach and father of World’s # 1 doubles team Bob & Mike Bryan